



The Junior League of San Francisco

# THE JUNIOR LEAGUE OF SAN FRANCISCO, INC.

2226A FILLMORE STREET • SAN FRANCISCO, CA 94115 • P 415-775-4100 • WWW.JLSF.ORG

## + WHO ARE WE

OUR FOUNDATION



OUR FOUNDER

The first Junior League was established in 1901 by 19-year-old Mary Harriman in New York City. Mary was a debutante daughter of a railroad magnate. Moved by the suffering she saw around her, Harriman mobilized a group of 80 other young women – hence the name “Junior” League – to work to improve the squalid conditions in which immigrants were living in the Lower East Side of Manhattan.

ORGANIZATION OVERVIEW

Since its inception in 1911, the Junior League of San Francisco, Inc. (JLSF) has provided the community with an estimated six million volunteer hours and more than \$24 million through direct community grants, advocacy, and membership training and development.

MISSION STATEMENT

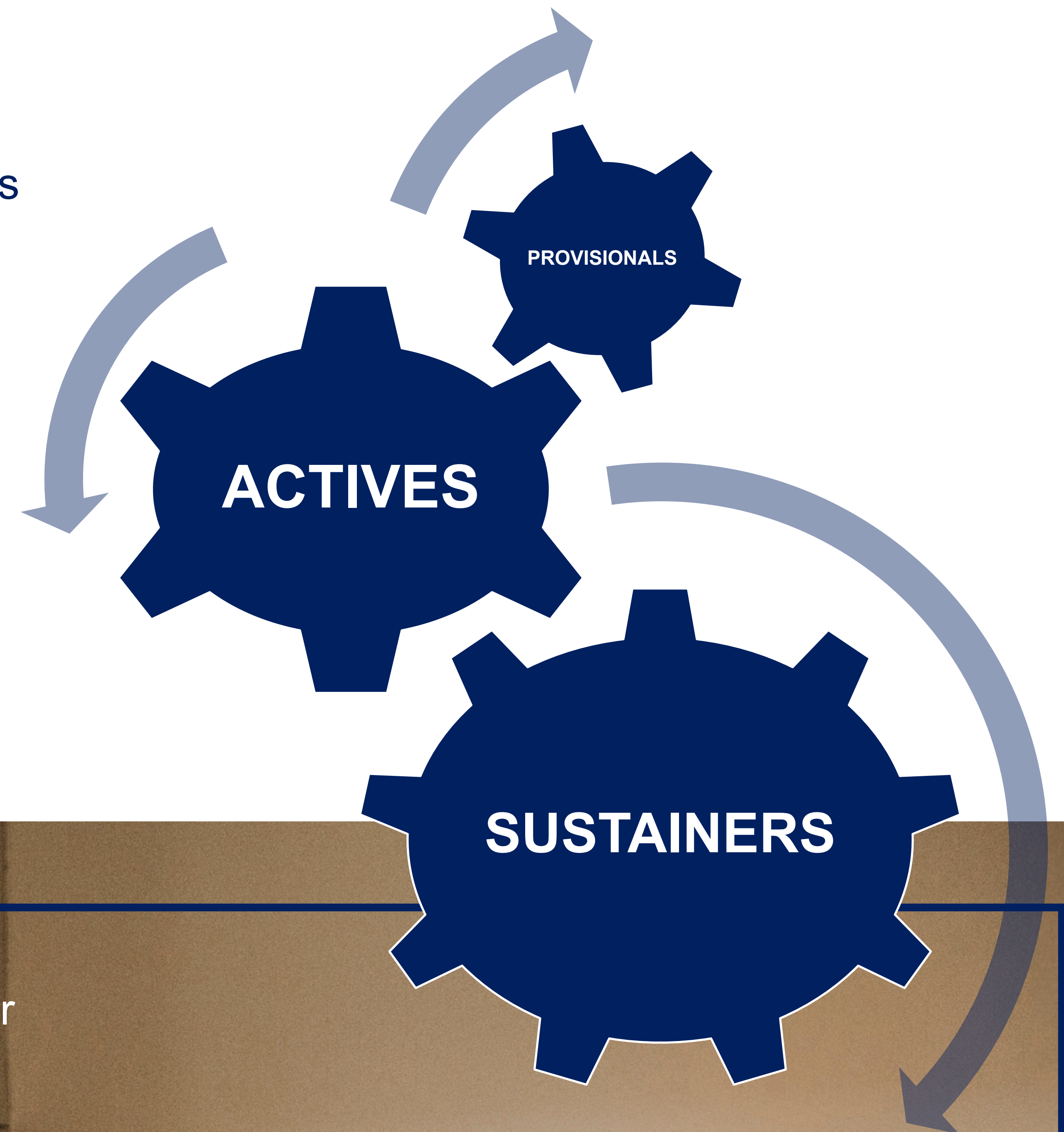
The Junior League of San Francisco, Inc. (JLSF) is an organization of women committed to promoting voluntarism, developing the potential of women, and improving communities through the effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable.

# WHO ARE WE

## SUSTAINER COUNCIL

The JLSF has over **1,229** members (as of June 2019) who serve in all aspects of the organization as Provisionals (7%), Actives (41%), Sustainers and Sustainer Emeritus members (52%), establishing JLSF as one of the larger Leagues within The Association of Junior Leagues International Inc. Sustainer Emeritus members are those women who have been members for 50 years or have reached the age of 80. These women continue their membership without paying yearly dues. During 2017-2018, we welcomed 68 transfer members from 30 Leagues across the United States and England. To meet the growing demand for women leadership training along with raising awareness of local city issues, we launched a second Provisional class in January 2018. Now, JLSF is set up to

onboard, train and launch two Provisional classes a year in our city, and ready to give back in even more important ways. The Sustainer Council is the leadership body that represents the needs of Sustainer members. Their goal is to provide fantastic events/activities, engaging programming and rewarding volunteer opportunities throughout the year. To build upon our long-standing traditions while having fun with friends, old and new, three signature events, which are open to all League members, are central to our calendar each year.



# Our Community Impact

Advancing the social and emotional well-being of youth and elderly in San Francisco since 1911.

**6 MILLION**  
HOURS OF SERVICE

**\$24 MILLION**  
INVESTED IN OUR  
COMMUNITY

**Volunteerism:** JLSF member-volunteers support important events hosted by Bay Area non-profit organizations.

**Fund Development:** JLSF hosts a variety of fundraisers throughout the year designed to generate vital dollars necessary to support our charitable activities.

**Training:** Membership training opportunities on various topics ranging from Navigating Long-Term Care Options for Aging parents, to SF Mayoral Forum.

**Community Advocacy & Leadership:** JLSF Volunteers learn advocacy skills, work with local legislators, and act as a link to the policy needs of JLSF's community partners.





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# 2019-2020 Community Partners

Each year, the Junior League of San Francisco Inc., (JLSF) partners with multiple community organizations whose missions match our community focus areas.

Our current focus area is advancing the social and emotional well-being of the youth and elderly in San Francisco.

For the 2019-2020 League year, the JLSF will be partnering with the organizations listed here.



JLSF Volunteers and provides grants to enable the Institute on Aging deliver innovative, community-based programs that enable its clients to live at home for as long as possible.



JLSF helps facilitate the monthly after-school leadership activities for Breakthrough's 5th-8th grade students.



Strengthening Families.  
Ending Child Abuse.

Safe & Sound has been working to prevent child abuse and reduce its devastating impact for over 40 years. JLSF directly reaches the families served by the organization by providing workshops, events, and family dinners. The JLSF granted \$40,000 to Safe & Sound in 2018 and had 29 members volunteer regularly.



SMART provides low-income students access to an exceptional education and the skills needed to thrive in college and in life. Our partnership with SMART includes mentoring students within the College Access Program and participating at their Career Conference. The JLSF granted \$20,000 to SMART in 2018 and had 20 members volunteer regularly.



# OUR ASK

THE SUSTAINER COUNCIL

## SPONSORED EVENTS

The **Women at the Center Honors (WATCH)** gala was created to honor two extraordinary women who have demonstrated lifelong commitment to volunteerism, community leadership, vision, and inspiration to others -- one who is a member of JLSF, and one who has worked tirelessly to promote philanthropy in the Bay Area at large. Awards will also be presented to members who have shown extraordinary effort this past League year.

Proceeds support our Endowment fund and its mission is to provide long-term, stable financing to the JLSF and its community programs in the Bay Area at large.



# 2019-2020 WOMEN AT THE CENTER HONORS (WATCH)



**WATCH** is a signature fundraiser hosted by the Sustainer Council of the Junior League of San Francisco, Inc. (“JLSF” or the “League”). Typically held in **late** spring, the event supports the Sustainer Council’s mission to build the JLSF Endowment Fund. Proceeds are earmarked for this fund, and its mission is to provide long-term, stable financing to the JLSF and its community programs in the Bay Area.

Launched in 2004, the sustaining members of the JLSF launched **WATCH** to celebrate outstanding Bay Area women at the center of philanthropy, community, and civic services. **This year’s WATCH is chaired by Elyssa Match and Janine Padilla.**

This year, **WATCH** will be a celebratory cocktail and appetizers event held on Wednesday, May 6, 2020 from 6 to 9 pm at the Redwood Room, located within the Clift Hotel in San Francisco. Our theme this year is Old Hollywood Glamour and will feature a silent auction, donation drawing, live music and other activities for guests to enjoy. This will be a not-to-miss celebration! We are targeting both women and men and attendees from outside the League. **Guests include community and civic leaders, corporate benefactors, notable VIPs, and other affluent supporters from around the Bay Area and beyond. Total number of attendees for the Celebration is anticipated at approximately 200-300.**

The honorees are visionaries with strong leadership skills who have given generously of their time, energy, and resources to further philanthropic causes and improve our Bay Area community. 2020 Honorees will be announced in the coming months.

## PAST HONOREES

- 2017-2018: Sally H. Coates & Elizabeth J. Folger
- 2016-2017: Judy Jorgensen & Jennifer Siebel Newsom
- 2015-2016: Anette Harris & Dagmar Dolby
- 2014-2015: Patricia Tatum Otstott & Roselyne Chroman Swig
- 2013-2014: Athena Blackburn & Merla Zellerbach
- 2011-2012: Joanne Horning & Charlotte Shultz
- 2010-2011: Belva Davis & Patricia Sughrue Sprincin
- 2009-2010: Gretchen de Baubigny & Susan Cook Hoganson
- 2008-2009: Barbara Callander & Louise Renne
- 2007-2008: Nancy Bechtle & Kimberly Wright-Violich
- 2006-2007: Chris Hellman & Leslie Lutgens
- 2005-2006: Delia Ehrlich & Charlene Harvey
- 2004-2005: Katie Cardinal & Dede Wilsey





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# 2020 WATCH CORPORATE SPONSORSHIP

	SPONSORSHIP	IN – KIND DONATIONS
<b>DESCRIPTION</b>	Monetary support of Women at the Centers Honors (WATCH) fundraiser	<p><b>SILENT AUCTION</b></p> <p>We are graciously accepting your in-kind donations such as services, experiences and products for our Silent Auction.</p> <p>Guests will have the opportunity to bid on your donation live at the WATCH event. Winners will be announced during the event. Some donations will be used as donation drawing items.</p> <p><b>UNDERWRITING</b></p> <p>You can sponsor specific activities relating to our event:</p> <ul style="list-style-type: none"> <li>Photography</li> <li>Décor</li> <li>Printing &amp; Postage</li> <li>Entertainment</li> <li>Audio/Visual</li> </ul>
<b>DURATION</b>	January 2020 to May 2020	
<b>SPONSORSHIP LEVELS</b>	<p><b>\$5,000 EVENT SPONSOR</b></p> <p>Speaking opportunity during awards ceremony Table at event for promotion Predominant logo placement in program, all collateral &amp; website Company profile in social media outlets and internal newsletter Twelve tickets to the event</p> <p><b>\$2,500 PRODUCER</b></p> <p>Logo placement in program, all collateral &amp; website Company profile in social media outlets and internal newsletter Six tickets to the event</p> <p><b>\$1,000 DIRECTOR</b></p> <p>Logo placement in program and all collateral Two tickets to the event</p> <p><b>\$500 ACTOR</b></p> <p>Logo placement in program and all collateral</p>	
<b>BENEFITS TO SPONSORS</b>	<p>Company exposure to our membership and event guests</p> <p>Opportunity to support women in the Bay Area</p> <p>Realize tax benefits from supporting a recognized 501 (c) (3) non-profit organization</p>	

# CONTACT

**Elyssa Match & Janine Padilla**  
WATCH CO-CHAIRS

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# THANK YOU

FOR YOUR GENEROUS SUPPORT

