# WOMEN AT THE CENTER HONORS

EMPOWERMENT THROUGH
INSPIRATION

## CORPORATE & IN-KIND SPONSOR PACKAGES

THE JUNIOR LEAGUE OF SAN FRANCISCO, INC.

WOMEN AT THE CENTER HONORS

EMPOWERMENT THROUGH INSPIRATION

# The Junior League of San Francisco, Inc. Presents 12th Annual WOMEN AT THE CENTER HONORS Celebration

## JUNIOR LEAGUE OF SAN FRANCISCO, INC. OVERVIEW

The Junior League of San Francisco, Inc. (JLSF) is an organization of women committed to promoting voluntarism, developing the potential of women, and improving communities through the effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable.

Since its founding in 1911, JLSF has provided over six million volunteer hours and has raised and donated in excess of $26 million to more than 200 Bay Area communities through direct community grants, hands-on service, membership training, advocacy, and development. **We hope that your support will renew and continue our efforts.**

## *ADVANCING THE WELL-BEING OF AT-RISK COMMUNITY MEMBERS*

JLSF supports Life Skills Education in our community by identifying opportunities to educate underserved members of our community and aligning our community program, grant making, and Done-in-a-Day efforts to address the needs of these individuals. We strive to

- Help individuals behave responsibly and lead healthy lives
- Build self-confidence, self-esteem, self-worth
- Develop positive attitudes
- Promote a state of mental well being
- Promote risk free behavior
- Help in effective communication

## ABOUT WOMEN AT THE CENTER HONORS

**The JLSF's 12th Annual Women at the Center Honors Celebration** is one of the Junior League's signature fundraising events that is spearheaded by our Sustainer Membership.

Each year, the League distinguishes two outstanding Bay Area women who are true visionaries who have given generously of their time, energy and resources in an effort to further philanthropic causes and improve our community. Their lifelong commitment to voluntarism, community leadership and vision are inspirations to others.

This year, the JLSF is thrilled to honor **Judy Jorgensen** and **Jennifer Siebel Newsom**. To celebrate honorees' accomplishments, we hold a special event each May. Keeping in the spirit of perpetuating philanthropic support to our community, proceeds directly fund the JLSF Endowment.

## DETAILS

| | |
|---|---|
| When | Friday, May 12, 2017 |
| Where | The Ritz-Carlton, San Francisco<br>600 Stockton at California<br>San Francisco, CA 94108 |

## EVENT

### Patron Reception - 6:30 – 8:00 pm

An exclusive reception for Patrons and Corporate Sponsors in the Ritz Carlton Courtyard featuring live entertainment, cocktails and tasty bites

### Champaign Stroll - 7:00 – 8:00 pm

Pre-dinner reception for general ticket holders featuring sparkling wine

### Dinner and Program – 8:00 – 10:30 pm

Format: Three-course dinner followed by special program that spotlights JLSF Community Programs, generates donations via Fund in Need contribution auction and special Honoree Award presentation

## ATTENDANCE

Guests include community and civic leaders, corporate benefactors, notable VIPs, and other affluent supporters from around the Bay Area and beyond. Total number of attendees for the Celebration is anticipated at approximately 200-300.

## SUPPORT OPPORTUNITIES

We would welcome the opportunity to discuss participation/support opportunities. Contact the *Women at the Center Honors Committee* at WATCH@jlsf.org or go to www.JLSF.org for more information.

## 2017 WOMEN AT THE CENTER HONOREES

### JUDY JORGENSEN

An active community volunteer leader, Judy is a former Junior League of San Francisco, Inc. president (2004-2005) who has served on numerous non-profit boards including the San Francisco Symphony, the Arthritis Foundation Northern California chapter, Association of Junior Leagues International, Prevent Child Abuse California and the International Museum of Women, as well as on the boards of the Junior Leagues of New York City and San Jose.

She has chaired fundraising events ranging from fashion shows to an arthritis walk to gala dinners. A veteran public relations professional, Judy has worked for major magazine publishers, a national trade association, the world's largest independent public relations firm, and a worldwide cosmetics company. She lives in San Jose with her husband Greg, a software technology executive, and their two Labrador Retrievers.

### JENNIFER SIEBEL NEWSOM

Jennifer Siebel Newsom is a filmmaker, CEO, advocate, and thought leader. After graduating with honors from Stanford University and Stanford's Graduate School of Business, she wrote, directed, and produced the 2011 award-winning documentary *Miss Representation*. As a result of Miss Representation's powerful impact, she launched The Representation Project, a nonprofit organization that uses film and media as a catalyst for cultural transformation. Her second film as a director, *The Mask You Live In*, had its world premiere at the 2015 Sundance Film Festival and explores how America's narrow definition of masculinity is harming boys, men, and society at large. She also executive produced the Emmy Award-Winning and Academy Award-Nominated documentary *The Invisible War*, and is an executive producer on the Emmy Award winning documentary *The Hunting Ground*.

She is currently in production on her third film, *The Great American Lie*. She has also served as a Global Advisory Board member of the Dove Self Esteem Project, a co-chair of We Day California, and a commissioner on the Girl Scouts' Healthy Media Commission, and currently serves on the Advisory Council for the Imagine Kids Bus Project. She resides in the San Francisco Bay Area with her husband, California Lieutenant Governor Gavin Newsom, and their four young children.

# COMMUNITY PROGRAMS

## POMEROY RECREATION & REHABILITATION CENTER

The Pomeroy Recreation & Rehabilitation Center (PRRC) serves nearly 2,000 people every week. The PRRC has been acknowledged nationally and internationally for pioneering recreation programs for people with developmental disabilities and for leadership in vocational rehabilitation, education, respite care and community-based programs. Their range of services has expanded from San Francisco to San Mateo counties. Our volunteers participate in their Saturday respite care program and develop and execute the PRRC art program and show for participants in respite care. For more information about JLSF's work with PRRC, please click ***here***.

## RAPHAEL HOUSE

Raphael House helps homeless families achieve stable housing and financial independence while strengthening family bonds and personal dignity. In addition to providing the basic services of food, shelter, and clothing, Raphael House offers a warm and nurturing environment to help families rebuild their lives, and provides the tools and training to equip the families to be self-sufficient, happy and productive. The JLSF Raphael House committee provides the following programs and activities to support the organization:

- Saturday Morning tutoring
- Saturday bake club program
- Children's Evening Program Volunteering (story time, activities)
- Toddler Time
- Job Preparedness (mock interviews, resume writing workshops etc.)
- Rooftop Gardening Project

For more information about JLSF's work with Raphael House, please click ***here***.

## SAN FRANCISCO CHILD ABUSE PREVENTION CENTER

The San Francisco Child Abuse Prevention Center (SFCAPC) has been working to prevent child abuse and reduce its devastating impact for over 40 years. They empower kids in classrooms across the city to protect themselves, help parents cope effectively with stress by engaging them in counseling and support services, and provide a best in class approach to children's advocacy through our strategic partnerships with city and county agencies. This year marks the seventh year that we have partnered with the SFCAPC to directly reach the families served by the organization through a number of events and programs, including providing workshops, events and family dinners. For more information about JLSF's work with SFCAPC, please click ***here***.

## SAN FRANCISCO EDUCATION FUND

The mission of the San Francisco Education Fund is to harness the power of the community to equip every public school student with the skills to succeed in college, career, and civic responsibility. The organization analyzes data to target resources where they are needed most, engage volunteers in classrooms, and provide grants to educators - to build a bright future for the City and its young people. The JLSF has partnered with the organization to adopt the George Peabody Elementary School, where volunteers will support the school in a variety of activities, such as a Pen Pal Program, interactive classroom read-aloud's, Book Drive, Literacy Nights, and classroom/school beautification.

## SMART

Only 8% of low-income students earn a college degree. SMART closes the achievement gap by providing these students with access to private schools and with intensive social, emotional and academic support from grades 5 - 12. 92% of SMART students attend college, forever altering the trajectory of their lives, and the lives of their families and communities. Our partnership with SMART includes mentoring students within the College Access Program and participation at their Career Conference. For more information about JLSF's work with SMART, please click ***here***.

# JLSF MEMBERSHIP DEMOGRAPHICS

| MEMBERSHIP | 1626 |
|---|---|
| Active | 42% |
| Sustainer | 45% |
| Provisional | 10% |
| Emeritus | 3% |

| AGE | |
|---|---|
| 21 – 30 | 21% |
| 31 – 40 | 30% |
| 41 – 50 | 10% |
| 51 years or greater | 39% |

| HOUSEHOLD INCOME | |
|---|---|
| Less than $50,000 | 4% |
| $50,000 - $100,000 | 32% |
| $100,001 - $200,000 | 26% |
| $200,001 or greater | 28% |
| Prefer not to answer | 9% |

| EDUCATION | |
|---|---|
| College Degree/Bachelor's | 59% |
| Master's | 31% |
| Doctorate | 9% |
| Other | 2% |

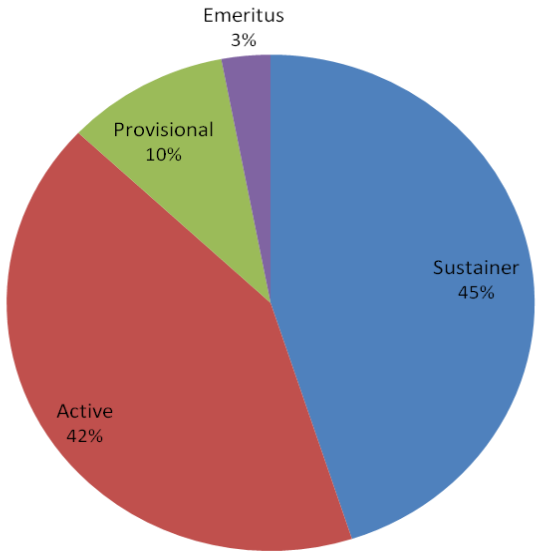
| WORK FULL TIME | |
|---|---|
| Yes | 83% |
| No | 17% |

| MARITAL STATUS | |
|---|---|
| Single | 62% |
| Married | 38% |

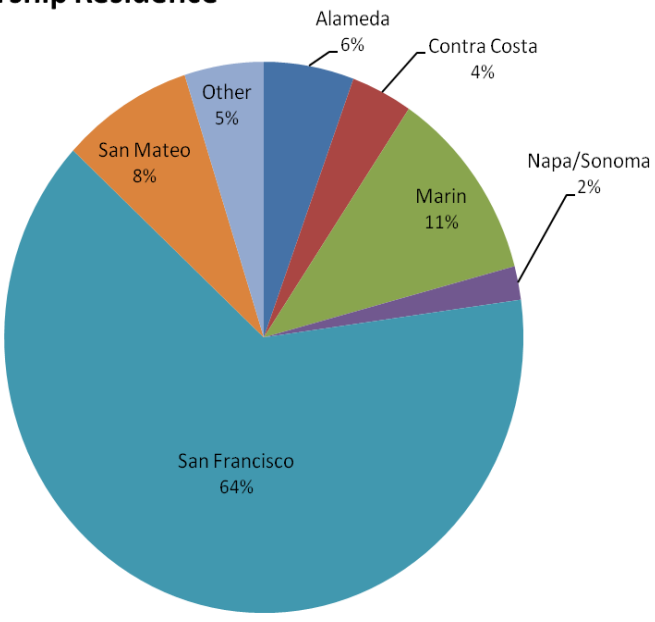
| AGE OF CHILDREN | |
|---|---|
| Under 4 years | 47% |
| 5 – 12 years | 23% |
| 13 – 18 years | 18% |
| 19 years or older | 47% |

| CHILDREN | |
|---|---|
| Yes | 29% |
| No | 71% |

## Membership Status




## Membership Residence



# 2017 CORPORATE PATRON LEVELS

ALL PURCHASES ARE NON-REFUNDABLE; CORPORATE PATRON INCLUSION IN PRINTED INVITATION DUE BY MARCH 10, 2017.

## INNOVATOR LEVEL PATRON (ONE AVAILABLE)

$10,000+ (Estimated FMV $2,000)

*Benefits:*

- Exclusive designation as PRESENTING SPONSOR of the 12th Annual Women at the Center Honors Celebration
- Recognition and logo placement on all event collateral including event invitation and event program
- Two-page, color ad with priority placement in event program
- Identified as PRESENTING SPONSOR on social media sites and advertisements
- Identified as major patron in all pre-and post-event press-releases and on web site
- 10 Patron Level tickets to the event (includes invitation to patron cocktail reception and premier dinner seating)

## TRAILBLAZER LEVEL PATRON (ONE AVAILABLE)

$7,500 (Estimated FMV $2,000)

*Benefits:*

- Exclusive designation as PATRON RECEPTION SPONSOR of the 12th Annual Women at the Center Honors Celebration
- Recognition as Patron Reception Sponsor in Program and on signage inside/outside of party
- Name/logo placement on all event collateral including event invitation and event program
- One-page, color ad with in event program
- Identified as a PATRON RECEPTION SPONSOR on social media sites and advertisements
- Identified as a major patron in all pre-and post-event press-releases and on web site
- 10 Patron Level tickets to the event (includes invitation to patron cocktail reception and preferred dinner seating)

## MENTOR LEVEL PATRON (UNLIMITED AVAILABILITY)

$4,500 (Estimated FMV $2,000)

*Benefits:*

- Name/logo placement on event invitation, event program and on web site
- Half-page, color ad in event program
- 5 Patron Level tickets to the event (includes invitation to patron cocktail reception and preferred dinner seating)

## ILLUMINATOR LEVEL PATRON (UNLIMITED AVAILABILITY)

$3,000 (Estimated FMV $1,800)

*Benefits:*

- Name/logo placement on event invitation, event program and on web site
- Quarter-page, color ad in event program
- 2 Patron Level tickets to the event (includes invitation to patron cocktail reception and dinner seating)

## QUESTIONS

Contact Anne Lee, Chair Patrons and Sponsorships at WATCH@JLSF.ORG

A member of The Association of Junior Leagues International, Inc.
*Women building better communities®*

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# CORPORATE SPONSORSHIP CONTRACT

I am/we are pleased to be a Sponsor for the 12th Annual Women at the Center Honors Celebration with a Gift of:

- ☐ INNOVATOR LEVEL PATRON $10,000+ (Estimated FMV $2,000)
- ☐ TRAILBLAZER LEVEL PATRON $7,500 (Estimated FMV $2,000)
- ☐ MENTOR LEVEL PATRON $4,500 (Estimated FMV $2,000)
- ☐ ILLUMINATOR LEVEL PATRON $3,000 (Estimated FMV $1,800)

ALL PURCHASES ARE NON-REFUNDABLE; CORPORATE PATRON INCLUSION IN PRINTED INVITATION DUE BY MARCH 10, 2017.

## PLEASE COMPLETE ALL INFORMATION

NAME:_____EMAIL:_____

ADDRESS_____

CITY/STATE/ZIP:_____PHONE:_____

PAYMENT TYPE: ☐ Visa ☐ MasterCard ☐ American Express ☐ CHECK ENCLOSED

CARD NO.: _____ EXP. DATE: _____

NAME ON CARD: _____ 3 DIGIT VERIFICATION CODE: _____

SIGNATURE:_____

I authorize The Junior League of San Francisco to charge $_____to my credit card.

Please list my company name in the invitation and program as follows:

_____

Please make checks payable to The Junior League of San Francisco, Inc.
MAIL TO: JLSF WATCH Corporate Sponsorship Committee, 2226A Fillmore Street, San Francisco, CA 94115
FAX TO: 415.775.4599 | EMAIL TO: WATCH@jlsf.org

## QUESTIONS

Contact Anne Lee, Chair Patrons and Sponsorships at WATCH@JLSF.ORG or call 415-793-3705

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| | IN-KIND DONATION BENEFITS | | | |
|---|---|---|---|---|
| | In-Kind Donation < $2,500 | In-Kind Donation $2,500 - $4,999 | In-Kind Donation $5,000 - $9,999 | In-Kind Donation > $10,000 |
| **COLLATERAL** | | | | |
| Invitation Recognition (print) | Text Listing | Logo | Logo | Logo |
| Day of Event Program Recognition (print) | Logo | Logo | Logo | Logo |
| Ad in Event Program | | Quarter Page | Half-Page | Full Page |
| Website | Logo | Logo | Logo | Logo |
| Event Signage | Logo | Logo | Logo | Logo |
| **PUBLIC RELATIONS** | | | | |
| Pre- and post-event press release recognition | | | ✓ | ✓ |
| Mentions in social media promotion | ✓ | ✓ | ✓ | ✓ |
| Acknowledgement in remarks at event | Collectively as in-kind sponsors | Collectively as in-kind sponsors | ✓ | ✓ |
| **JLSF MEMBER COMMUNICATIONS** | | | | |
| JLSF Membership e-communications | | ✓ | ✓ | ✓ |
| Social media sites and advertisements | | ✓ | ✓ | ✓ |
| **HOSPITALITY** | | | | |
| Patron Level Ticket | | | 2 Tickets Preferred Level | 2 Tickets Premium Level |